

# Koby Baffour

Filmmaker / Video Editor

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## WORK HISTORY

NOV 2016 - PRESENT

### Camera Operator

INSTYLE

Fashion, beauty and fun are a couple words I would use to describe INSTYLE segment called on who is More Australian. Interviewer and executive editor of INSTYLE and Fernanada Ly ( Model) have a verbal tennis match competing for bragging rights of who is truly more Australian. The 4 hour camera operation and capturing consisted of a 3 C100 Mark2 camera set up, two lav's and a simple 3 light set up. All production was filmed on location in Root Studios, Williamsburg NYC.

APR 2013 - PRESENT

### Content Producer / Video Editor

VIACOM

As a producer editor my responsibilities include editing creative promotions for Viacom , BET, and Centric. I work collaboratively with team members, and execute the creative direction of the Senior Producer by producing , shooting, lighting, green-screening, keying editing Promos, EPK's, and BTS deliverables for on-air and digital distribution for Viacom Entertainment brands. This role requires a strong conceptual thinker with excellent creative and editing skills, and years of post production trouble shooting.

JUL 2015 - JUL 2015

### Rush Card

Camera Op. / Lighting /Sound Capturing

This three hour interview with Russell Simmons involved two Canon C300 with a simple 3 light setup, audio capturing through two sennheiser lavalier microphones and an overhead boom for back up audio coverage.

JUL 2014 - 2015

### Producer / Editor

The Warm-Up, BET

Running on our 80th episode, the Warm-up is the staple entertainment news spot for BET.com. As a producer of this twice a week minute and 30 second spot, my responsibility involve mic'ing, lighting, shooting, keying the host Taj Ronnie and editing and adding graphics for all final spots.

JUN 2014 - JUL 2014

### Video Editor

ZICO

This 1 day execution for ZICO is a fun example of process of "big" mural paintings. Zico commissioned Overall Murals with the task of recreating a 50' tall iconic image of their campaign spokesmodel Jessica Alba. Coupled with a catchy jingle and fast reactionary edits we see the entire project from beginning to end through this two minute edit.

FEB 2014 - APR 2014

### Video Editor

Martha Stewart Essentials

As video editor for Martha Stewart Essentials I was in charge of creating a reality show style edit for their hair essentials contestant winner. Within the cut, the contestant receives a makeover, and a one on one with Martha Stewart Essentials Health and Lifestyle expert.

**JUL 2013 - AUG 2013**

● **DP/ Video Editor**

Coca-Cola

Diggy Simmons takes us behind the scenes of BET's 106 & Park and introduces a big jet-setting opportunity with Coca-Cola. Fun, fast, and flashy editing targeted towards teenage music video watchers .

**APR 2013 - JUN 2013**

● **Director / Video Editor**

YOUNG ELITE SOCIETY CLOTHING COMPANY

This short lookbook for Young Elite Society was shot in downtown LA in what was previously a bank and vault making for a beautiful cinematic experience for the clothing brand.

**FEB 2013 - MAR 2013**

● **Content Producer / Video Editor**

JetBlue

While at JETBLUE I created 2 video packages as their freelance editor. These in house 3 minute packages focused on the JETBLUE commitment to their employers. My execution involved all aspects of production and post production which includes everything from shooting to editing, and adding motion graphics.

**JUL 2011 - AUG 2011**

● **DP / Video Editor**

Universal Music Group

Probably the hottest day to do a behind the scenes for the music video. Lucky day features English artist Nicola Roberts shooting her first music video in New York City . Most of the day was spent shooting BTS and cutting together a package featuring Nicola Roberts official song "Lucky Day".

**MAY 2010 - JUL 2010**

● **Video Editor**

HISTORY CHANNEL

1st Editor responsible for creating 21 3-5 min sizzle reel packages AE's top shows for MIPCOM, which is one of the biggest global market for entertainment content across all platforms.

## EDUCATION

**2000 - 2005**

● **Film Production**

Pratt Institute

Pratt Institute is a private, nonsectarian, non-profit institution of higher learning located in the Clinton Hill neighborhood of Brooklyn, New York, United States, with a satellite campus located at 14th Street in Manhattan.Fin

## SKILLS

**FINAL CUT PRO**



**ADOBE PREMIERE**



**ADOBE PHOTOSHOP**



**ADOBE AFTER EFFECTS**



## SKILLS AND TOOLS

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Camera operation for Canon 5D, C100, C300, Sony A7Sii, Lighting, Sound Capturing and Mastering, Green Screening and Keying, Direction, Motion Graphics.